



# earthwise™

## **MEDIA KIT**





# THE EARTHWISE GROUP



The Earthwise Group is a national network of window manufacturers committed to producing high-quality, energy-efficient windows and doors for residential and commercial construction and remodeling. With distribution capabilities throughout the United States, The Earthwise Group has the collective buying power to achieve cost savings for its members and their customers and the flexibility to meet the regional demands of distributors, dealers, contractors, and homeowners. Products manufactured by The Earthwise Group meet the industry's highest energy efficiency standards and design specifications today, and all Earthwise products are independently certified to be made in the USA.

## **FOUNDED**

January 1, 2004

## **NO. OF MANUFACTURING FACILITIES**

12

## **HEADQUARTERS**

The Earthwise Group, LLC  
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## **MEDIA CONTACT**

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# THE WISE CHOICE

## The Earthwise Value Proposition



### Strength in Numbers.

***Cooperation and shared objectives produce desirable results for everyone involved.***

Becoming a member of The Earthwise Group enables members to realize significant cost savings on raw materials, derived from our collective buying power. That cost savings can make a member more competitive in the marketplace, and customers benefit from lower prices.

Members share decades of experience and insight as well, which can assist in business development and growth. In addition, The Earthwise Group is investing time and resources into developing the Earthwise brand of windows, and that brand equity can go toward driving sales.

### Flexibility.

***A national footprint responsive to regional needs.***

The Earthwise Group is comprised of 12 manufacturing locations that make windows and doors for builders, dealers, distributors, and homeowners in the eastern half of the United States. Our expansive membership and strategic geographic locations enable us to offer national warranty coverage while remaining agile, flexible and responsive to differing regional market demands.

### Value.

***A commitment to producing highquality, energy-efficient products that exceed expectations.***

Windows and doors manufactured by Earthwise meet and exceed the highest energy efficiency standards and design specifications in the industry. Our products meet key benchmarks set by the National Fenestration Rating Council (NFRC), the American Architectural Manufacturers Association (AAMA), and the ENERGY STAR program as defined by the Environmental Protection Agency (EPA).



# MANUFACTURING LOCATIONS

The Earthwise Group is currently made up of twelve manufacturers that are strategically positioned throughout the Eastern half of the United States.

**Earthwise Windows of  
Boise, Idaho**

1815 Madison Avenue  
Nampa, ID 83687

**Earthwise Windows of  
Kansas City, Missouri**

1414 East 19th  
Kansas City, MO 64108

**Earthwise Windows of  
Dallas, Texas**

2909 Fallon Drive  
Sherman, Texas, 75090

**Earthwise Windows of Los  
Angeles, California**

1315 W. Flint St.  
Lake Elsinore, CA 92530

**Earthwise Windows of Flint,  
Michigan**

8068 East Court Street  
Davison, MI 48423

**Earthwise Windows of  
Phoenix, Arizona**

330 South 75th Avenue,  
Phoenix, AZ 85043

**Earthwise Windows of Fort  
Myers, Florida**

10030 Bavaria Road Fort  
Myers, FL 33913

**Earthwise Windows of Salt  
Lake City, Utah**

3052 South 460  
West Salt Lake City, UT 84115

**Earthwise Windows of Fort  
Wayne, Indiana**

13101 South Main Street  
Grabill, IN 46741

**Earthwise Windows of  
Washington, D.C.**

14893 Persistence Dr,  
Woodbridge, VA 22191

**Earthwise Windows of  
Hartford, Connecticut**

215 South Main Street  
East Windsor, CT 06088

**Earthwise Windows of  
Wheeling, West Virginia**

1200 State Route 2  
New Martinsville, WV 26155



# OUR PRODUCTS

Earthwise windows and doors are among the highest-quality, most energy-efficient windows and doors on the market today, designed to conserve energy and reduce a home's heating and cooling costs.

Our windows are offered for replacement, new construction, and remodeling use.

## DOUBLE HUNG WINDOWS

Traditional-style window that opens by raising the bottom sash or lowering the top sash.

- Allows ventilation from top or bottom of window (or both)
- Both sashes tilt in for easy cleaning from inside your home
- Both sashes can be easily removed for any needed repairs

## SINGLE HUNG WINDOWS

Traditional-style window that opens by raising the bottom half. The top half is fixed in place.

- Fixed meeting rail provides superior structural stability
- Easy installation due to fewer moving parts
- Excellent performance ratings

## DOUBLE SLIDING WINDOWS

Traditional style window that opens by sliding either sash toward the center of the window. Allows ventilation from either side of the window (or both).

- Sashes glide on high-quality rollers
- Both sashes can be removed for easy cleaning or repairs from inside your home

## SINGLE SLIDING WINDOWS

Traditional style window that opens by sliding the operable sash toward the center of the window. Can be manufactured so that either the left or right sash is operable.

- Operable sash glides on high-quality rollers
- Fixed meeting rail provides superior structural stability

# OUR PRODUCTS

## **CASEMENT AND AWNING WINDOWS**

A hinged window that opens outward with a rotary crank handle.

- Unobstructed viewing area
- Maximum ventilation
- Excellent performance ratings

## **PICTURE WINDOWS AND SPECIALTY PRODUCTS**

### **FIXED RECTANGULAR AND CUSTOM-SHAPED WINDOWS**

Combine exceptional design and outstanding performance with products that maximize light, efficiency and security.

- Complements existing architecture
- Provides large viewing areas
- Allows more natural light into your home

## **PATIO DOORS**

Multi-panel doors that slide side-to-side rather than opening inward or outward to conserve space in homes and on porches and decks.

- Effortless operation
- Stable and secure design
- Saves space inside and out

## **WOODGRAIN SERIES WINDOWS AND DOORS**

Our rich woodgrain interior frame gives you a traditional design with the efficiency of vinyl construction.

- Classic appearance, with many options
- Sculpted millwork features
- Solid, efficient construction



# THIRD PARTY CERTIFICATION

Earthwise windows & doors are among the highest-quality, most energy-efficient windows and doors on the marketplace today, and we have the third-party certifications to prove it.



## The responsible choice.

Earthwise windows & doors are manufactured close to home, engineered specifically for your local climate, and carry the Made in USA-Certified seal.

The organization is the first and only window and door manufacturer to be Made in USA Certified. To earn the certification, The Earthwise Group went through a rigorous supply chain audit to ensure that at least 75 percent of the organization's products and processes originate and are completed in the United States.



## The dependable choice.

Keystone's third party certification, inspection and quality assurance programs enable manufacturers to demonstrate compliance with many energy-efficiency programs. These include the ENERGY STAR program, regional building codes, marketing claims, and utility and tax rebate programs.



## The sustainable choice.

Earthwise windows & doors meet the highest energy standards in the industry, including those set by ENERGY STAR, the National Fenestration Rating Council (NFRC) and The American Architectural Manufacturing Association (AAMA). Their limited lifetime warranty virtually ensures that once properly installed, Earthwise windows and doors may never need to be replaced.



# REBOOTING RENOVATIONS

## Home Remodeling a Hot Trend



### RENOVATION NATION

According to Better Homes and Gardens, homeowners are feeling like now is the time to spend money on home improvements after years of putting projects on hold due to economic uncertainty. However, many homeowners are finding themselves with a long wish list of projects that they would like to undertake.

### PRACTICAL AND PRETTY

Homeowners are seeking renovation projects that give them the most bang for their buck. These projects need to serve many purposes, including increasing curb appeal and the value of their home while also saving money in the short term. Many homeowners and industry experts are realizing that updating a home's windows can accomplish these objectives. Replacing old windows with the new vinyl windows currently on the market can instantly give a home a fresh, new look and immediately increase energy efficiency and curb appeal.

Beyond style, vinyl windows offer advanced thermal performance, ensuring a quiet, secure environment with unsurpassed efficiency that reduces the cost of energy year-round.

### A SMART INVESTMENT

Replacing a home's windows with energy-efficient vinyl windows benefits homeowners in many ways. They'll notice the immediate benefits of decreased heating and cooling bills and increased comfort in their homes.

This is a result of Earthwise high-performance glass, which reflects radiant heat back into the home during the winter months while greatly reducing the amount of solar heat gain through the glass during the summer months. Additionally, homeowners will likely recoup much of the cost to install the windows when they sell their home, and they may also be entitled to tax credits for upgrading to energy-efficient windows.